

SHRC Meeting Minutes 6.19.16

Location: SHRC

Start: 5:00

Attendance:

Board members: Christa Iozzo, Mark Boston, Roger Follas, Dave Gettys, and Brent Hubbell,  
Crystal Holladay

Staff: Jared

Others: Deb Tomasko; CCM Coordinator, Joel Russell; swim team coordinator; Amanda  
Tomasko; Swim team coach

Guests: Jeff pool member

Meeting minutes: 5.22.16 minutes approved

Swim Team:

Lighting- team has been secured lighting for season (or fee) from Triangle Futbol Club  
Issues- flag usage thunder policy and coaching sessions; Protocol has been followed by swim  
team, but has not heard from Jared. Advised to review with Jared.

If thunder called when do they cancel practice? Can they do dryland practice. Should confirm  
with manager on duty.

Flags cannot get wet- lifeguards allowing them to drop in pool and wrapping them up instead of  
letting them dry. Flags have mold on them. Our flags should not be used for anything but our  
swim team. MOR can use the plastic flags when needed.

Coaching sessions- parents getting coaching papers instead of coach, money is being taken  
without any record. Front desk needs to be reminded of proper procedure of these sessions.

CCM:

Has had a few issues getting in contact with Jared.

Sponsorship- issues with Futbol club, 300 package, do we come up with something that is worth  
600? Can we add anything to t-shirts? Never been done before. T-shirts are the biggest  
money maker in the meet. Has any other company been secured for the 300 package? Crystal  
says no. David and Crystal to confirm with Triangle Futbol and we will pay the rest.

Many places are already secured. Dumpster- use current dumpster and then get a 15 yard? 15  
yard roll out is 438. or have a pick up on Monday?

Tracy Shannon has not responded to any emails.

Mark Boston to be the meet marshall. Neighborhood notices need to have copies and hand out  
to everywhere we are going to be parking. Brent Hubbell to hand out the fliers. Parking notices  
will have free pool pass on them as a thank you for the parking situation.

Facilities:

Tennis courts have been started. Color is bright, but making surface smooth. Other supplies are being ordered and next Saturday the 25th will be work day for courts at 8:00am.

Fan in guard room still needs to be fixed.

Jim Howard working down his list.

TGA:

Camp is set and new flies have been given to front desk.

Business Manager:

Report by email- no updates for concessions - everything is going well

Just a heads up that the mesh lounge chairs are falling apart fast. I know there is no room in the budget for new furniture this year, but wanted to make you aware in case you noticed them in the trash or see that the back section of chairs (near diving board) is looking a little skimpy! Hopefully we will be able to replace that section next year.

\*might want to remind members that they are welcome to bring their own chairs on July 4th

Let me know if you have any questions. I will be out of town June 28-25th.

Communications:

Report by email- [Communications Updates](#)

Met with Jared 5/28 and gave him login info for the website and Twitter. Showed him how to update both. Social Media policy draft was sent to board for review. Only issue seems to hinge on whether or not pool staff may post photos in their posts. I'd appreciate it if there could be a final decision on whether we should allow a.) no photos; b.) photos of pool/pool property with no people in them; or c.) photos, with some other restrictions/parameters so that we can have staff start doing updates. Draft policy is re-attached here. I did get one piece of feedback suggesting the word "emoji" be changed to "email," but I really did mean "emoji" (cartoon faces displaying various emotions). Keep in mind that I (or whomever is the Communications person) will still be the one to post Twitter updates that are not time-sensitive. We just want the manager on duty to be able to post about closings, delays, etc. All Twitter posts cross-post to Facebook so no one needs to log into Facebook to post things.

We've also gotten a suggestion that we consider using a website called [remind.com](http://www.remind.com) to send out text alerts. It's something teachers use to send group messages to their classes. It's free and you can have people opt into it (i.e. they have to sign up) rather than me having to type in 300 phone numbers somewhere. I went ahead and set up an account; here's the link to join the first group I set up, which is "SHRC Membership:" <https://www.remind.com/join/shrcm>. We can set up multiple groups, like one for the membership, one for the staff, one for the BoD, etc if we want. Basically it's a way to text a

bunch of people all at once. The thought was this would be another way to get closing, etc. info out to members who may not use Twitter or FB. I won't send it out to the membership until the BoD says it's ok. If this requires a vote, please have the BoD vote on it. If not, we will move forward and I will add this to the Social Media Posting Policy for Pool Staff if you want. It's free.

I also went to a presentation at the PTA BoD meeting at my daughter's school yesterday and heard about another application that combines email & text messaging notifications to members, member directory, event sign ups, calendar, and other things all in a single application. I immediately thought of us – it would combine everything except maybe the advertising piece of our website under one application. Swim Team, Dive Team, etc could also be part of it. It may be cost-prohibitive; for a 600-student school it's over \$2000 a year, but it's less for smaller organizations. It also allows you to get sponsors that get to advertise in the app that you can use to offset cost AND even to fund-raise. Something to think about for the future; it's [memberhub.com](http://memberhub.com) if anyone wants to take a look at it.

Website updates are being done ad hoc as I get requests. Please review your section of the website to see if any changes are needed. Am specifically concerned re: tennis?

Email list is also being updated ad hoc. I am hoping to put a box out with slips of paper for people to update their email – so far in my 3 trips to the pool, no one at the desk has asked me to review or update my info so I assume I need to find another portal! Please let me know 1.) when to send and 2.) what to include in the next email to members.

Vote to keep tweets to text only. Can use remindme.com if want to. Member survey to be done by July 4th. Christa to get with Jessica about survey, add Capital Projects to survey.

#### Membership Report:

25 new memberships, 2 resignations. Total membership is now 314. A few have not paid yet. Cary Welcome did not pan out with any new members.

Email for full report

#### Pool Manager Update:

Need more umbrellas- Jared recommending 8 new umbrellas for deck. On sale now for \$77.24 at Home Depot. Big heavy stands are also needed. Need to find out where they have been purchased. Jared to look for stands need to be large base square. Need to educate members on keeping umbrellas not completely cranked to allow for wind on gusty days.

Value change on pool is to be done on Wednesday to fix bubbles. Will have guy look at baby pool to see if there is a leak. Coastal to possibly make new chairs for the club. They will make a prototype for us to see.

Note to members to bring own chairs on July 4th as there will not be enough.

#### Social:

July 4th games to be run by members. Need to do a signup genius for games. Only games that members sign up for will be done. Need to get an announcer as well.

Treasurer Report:

Annual dues is low due to half off special. Took in more in dues than budget. Club management has spent only 21% of their budget. Repairs is almost at budget. More is expected. Payroll is staying in budget. 2014 books are almost done. 2015 will be easier to reconcile. Taxes due August 30th.

Email for full report [treasurer@scottishhills.net](mailto:treasurer@scottishhills.net)

Meeting adjourn at 5:52

September 2016 is planning meeting for 2017, then this will funnel into budget meeting in November.