

#### 4.10.16 meeting notes

Board Meeting start @7:05pm

Christy Hall, Crystal Holladay, Deb Tomasko, Jim Howard, Roger Follas, Dermot Allen, and Dave Gettys, Brent Hubbell arrived at 7:45

Approved meeting minutes 3.13.16

To Do List:

Email Tracey to get meeting minutes from February and annual

Ask Jessica to send out a swim and dive team registration email to join teams.

Dermot to pick up fouls ball table from Deb Tomasko on Saturday

Ask Jessica to send out email about day

Jessica to put new by-law on website.

Dive team update:

It looks like we may have a small team, so I think having one practice time is sufficient. We are planning on M, T, W, and F from 5-6. We are toying around with a Sat AM practice time but if our team is less than 10 kids, it seems unlikely that we will offer it. Sat practices are hit and miss due to other weekend obligations. I don't want to close the dive well and only have 2 kids or none show up. Practices start Monday, May 23rd and our last practice will be July 13th.

Anita not present, no dive team email to get members to join the team. Email Anita to ask for.

Swim Team update:

Joel not present- week of CCM we have a home meet swim meet. Beware

Leadership Meeting results:

Meeting between Jared and swim

Pool covering WSII certification fees for lifeguards and coaches. Lifeguards and coaches only pay \$85.00. Given at a time that students can attend the class.

Coaching fees- swim team will run their own structure for coaching fees. They still have to fill out forms at front desk. Pay structure will be fair for all. Called coach sessions, not swim lessons.

Use of lanes has been ironed out usage, will stay at ½ a lane.

Discussion about taking Square for all purchases motion made by Dave, seconded by christa, all in favor. Discussion to get a new tablet...tableted for another date.

Cary City Meet -July 16, 2016

Pool closes at 5 on the Friday before for set up. All Board members need to be at set up. All board members at meet. Clean up early Sunday morning. Staff to spend the night, preferably 2 older males.

Town of Cary permit is ready to be submitted. Rex Healthcare is confirmed. Some food trucks have been contacted. Keeping same maps. Documenting everything for board to carry on.

BoD Administrator

April 9th work day was not well attended. Only 1 member family attended. Jessica to send out an email about next workday.

Idea to offer ½ off dues, or 100 off dues the day of the event.

Use mysignups for events, secretary to make signup for events.

Meeting minutes to go on website. Put budget and member report available upon request.

By-laws format with index to be put on website.

Facilities:

New posts put in, wait a few months and then paint.

Alarm is fixed; wiring problem. Christy gets call every three days about alarm dining room beam. Call Dermot if you have a problem setting the alarm.

Spring work day 16th- new email to encourage more participants.

Landscape day on 17th and 24th

Lawn Care:

MD landscaping assessed property- 150.00 per visit full service, certificate of liability insurance to be put on file at the pool. \$2000. 00 in budget for landscaping. Bring his own equipment, this will cut down on mower maintenance and gas for our mower. Suggested mid May to mid September to use service. Dave will get a written estimate from company for 10 sessions. Motion made for 10 visits. Motion made by Dermot, second by Roger, third by Christa, all in favor.

Capital Projects;

Darius to do lights. Dermot to look at asking another member that is an electrician to work together to lessen costs.

Crystal found old spreadsheet of capital projects with a 5 year plan.

Picnic table- do we need new ones? If we get new ones they should be sealed so they last longer. If we do new ones they need to be secured with chains. Motion to get two new tables made by Dave, second by Jim, third by Christa, all in favor to purchase 2 new tables.

Pine tree down...company did a few more trees than originally planned. One needs to be cut up and removed. Gumball tree gone too. Will take logs out of parking lot and bring back triple shredded mulch.

Tennis courts- sprayed cracked to kill weeds, nets need to be repaired or replaced. Screen can be tacked back up. Resurfacing a huge expense. TGA may be able to get us a grant for

10,000 towards fixing. Six courts across the street. Multi purpose shelter that can be rented out. Put on 5 year plans.

TGA coming for 2 weeks this summer. Younger kids only.

Kelley Lewis to teach private lessons, 1 or 2 at a time. Just need to tell her when courts are not available. Pool to get 5 dollars per each lesson.

ADA Compliance- Brent not had time to meet with Jared, but has done some research. Will set up a time to meet with Jared.

Concessions:

Stand will close 30 minutes prior to pool closing. Keep 1 person in concessions. If it gets busy front desk, manager, or off duty lifeguard fill in.

Operation:

Cover off at 10am on Thursday

Inspection is paid for and will be scheduled. Goal 4.22.16

Hot water on and hot water has been replaced.

Re-piping is being done.

Will offer WSI and lifeguard certification class

Dave gettys is a notary

Trash will be picked up close to the season.

Fire inspection this year.

Don't put anything in front of electrical box

Christy need to get certificate of resale old one would not work for Costco.

All staff hired, bathing suits are in, t-shirts are in.

Social:

Use up sign up genius for events to get numbers for food.

Bring a guest weekend. 6/4 and 6/5. Word invite to limit the number of guests to 5 or a family.

When parties are booked request the email addresses and hand out a flier to everyone that walks in the door. Suggested a grease the wheel party, offer the hamburger.

Use sign up for 4th of July activities.

Communications:

SHRC Communications Report

April 10, 2016

By Jessica Dixon (to be presented at meeting by Mark Boston)

Social media:

I'm able to access SHRC accounts for Facebook and Twitter. Changed Twitter settings so that tweets cross-post to Facebook.

Issue: FB statistics show very low reach for posts (likely due to Facebook algorithms that we

can't control). While anyone can see them all by going to our page, they aren't showing up in people's newsfeeds.

Proposed Solution: Targeted advertising may extend reach. In the absence of that, the more people who interact with a post, the more FB will show the post to others so if everyone can "like" the FB page and make a concerted effort to "like" and "share" posts; that will help.

Issue: Need to work w/ Jared/Christy/staff to get them to post updates during the day once the pool is open to cover closings, delays, maybe pool temps?

Proposed Solution: If someone from the management team (manager or assistant manager) is on-site during all open hours, I propose those individuals have access to the Twitter account and post updates there. Need to discuss w/ Jared/management team.

Email:

Gmail account contact group for membership has been updated with resignations and new memberships that have occurred since I took over. I am still working through the master membership list to validate that email addresses in the Gmail list match the ones in the membership file. So far, they often do not. I am also creating a new contact for those who submitted multiple email addresses so that more than one person per membership can receive communications. It's a slow process; so far I've made it through the A's, but that still leaves B-Z!

Website:

@scottishhills.org email address list for website is fully updated. Please let me know if you are not receiving emails at the address where you expect to receive them.

I just received info on 4/6/16 from Bill Perry on how to make changes to the rest of the website. I will not have time to play with that until at least next week; I have no experience with that so I'm learning from scratch.

Other:

Suggestion has been received that we begin including a section in member emails entitled "VOLUNTEERS NEEDED." This is an effort to share the wealth when it comes to the BoD workload and engage other members to help with projects, activities, etc. Please send such opportunities to me.

Membership:

293 memberships as of Sunday 4.3.16.....more have come in since

Contact "Welcome Wagon" to promote pool, charges \$2.50 a visit, can target 40 visits per month and provides name address, phone number, and email. Can use 100 dollars. Motion to approve made by Roger, second by Dermot, all in favor. Also can do targeted Facebook ads.

Can contact MLS and put us in a range of distance. Membership is ahead right now.

Email for a complete membership report.

Budget:

Email for a budget report.

Meeting adjourned at 9:33